

YM/WREA Professional Profiles



Alexandra Budd
Membership
Young Men's/Women's Real Estate
Association

Name: Alexandra Budd
Title: Leasing Associate
Company: RXR Realty
Location: New York, NY
Birthplace: New Jersey
Education: Colgate University
First job: Summer camp counselor
First job in real estate or allied field: Tenant rep. at Studley
What do you do now and what are you planning for the future? Currently handling lease negotiations in RXR's New York City commercial portfolio. Planning to grow internally and help the team keep our buildings full.
How do you unwind from a busy day? Cut through Central Park on my walk home.
Favorite book or author: Just finished and enjoyed "Devil in the White City"
Favorite movie: "Boyhood"
Last song/album that you purchased/downloaded? Any playlist that Spotify creates for me
One word to describe your work environment: Familial
Rules to live by in business: Be transparent!
If you could invite one person to dinner (living or dead, but not related to you) who would it be and where would you go? Ina Garten, in her backyard
What is your DREAM job? (something other than your current job) TV news anchor



Jason Greenstone
Governor
Young Men's/Women's Real Estate
Association

Name: Jason Greenstone
Title: Director
Company: Cushman & Wakefield
Location: New York, NY
Birthplace: Bethesda, MD
Education: Lehigh University
First job: Tungsten Properties
First job in real estate or allied field: Intern at WP Carey
What do you do now and what are you planning for the future? Presently I work in retail brokerage with a focus on national tenant representation and landlord representation in Manhattan. I see myself continuing to work in this role and continue to develop relationships with more tenants and landlords to help advise on their specific strategy needs and implementation.
How do you unwind from a busy day? Try and make it to the gym or play basketball. If I can't do either of those, I walk home from work and make a point to walk a different route.
Favorite book or author: "Boys in the Boat"
Favorite movie: "Heavyweights"
Last song/album that you purchased/downloaded? "LCD Soundsystem" by American Dream
One word to describe your work environment: Entertaining
Rules to live by in business: Surround yourself with the right people who have aligned values and goals.
If you could invite one person to dinner (living or dead, but not related to you) who would it be and where would you go? Prince.
What is your DREAM job? (something other than your current job) High school basketball coach



Jessica Kanfer
Governor
Young Men's/Women's Real Estate
Association

Name: Jessica Kanfer
Birthplace: Ithaca, NY
Education: BS Fashion Merchandising and Marketing – SUNY Oneonta
First job: Wagner Vineyards, wine tours and tastings
First job in real estate or allied field: Director of marketing, Equity Office Properties
What do you do now and what are you planning for the future? Office and retail leasing and marketing.
How do you unwind from a busy day? A nice long run in Central Park
Favorite book or author: Last book I read, "Every Day I Fight" by Stuart Scott
Favorite movie: Right now, "Trolls" (I have 2 little kids)
Last song/album that you purchased/downloaded? "I Don't Wanna Live Forever" by ZAYN, Taylor Swift
One word to describe your (ideal) work environment: Innovative
Rules to live by in business: Listen and be honest
What is your DREAM job? (something other than your current job) Event planner



Lenny Lazzarino
Governor
Young Men's/Women's Real Estate
Association

Name: Lenny Lazzarino
Title: Senior VP of Leasing & Business Development
Company: Edison Properties, LLC
Location: 520 8th Avenue, 19th Floor New York, NY
Birthplace: Islip, NY
Education: St. John's University, business major
First job outside of real estate: Worked in father's business as an account sales and customer service rep.
First job in real estate or allied field: Work in the mini storage division for my current employer.
What do you do now and what are you planning for the future? I oversee the sales division for our storage business, lead a business development team for Edison and in charge of all leasing responsibilities. In the future, I see myself owning more than I manage.
How do you unwind from a busy day in real estate? I reserve my evenings for family time. Dinner together, whenever possible. Night time is my time and it is usually watching a sporting event, playing hockey or smoking a cigar and sipping a scotch.
Last song you purchased/downloaded? Down" by Marian Hill
One word to describe your work environment: Fun
Rules to live by in business: Tell them what you know. Determine what you don't and never make up an answer you are not 100% sure is accurate.
If you could invite one person to dinner (living or dead, but not related to you) who would it be and where would you go? My grandfather. I was too young to remember him, but told he was a great person by many. We would stay home and eat my grandmother's cooking. Best meatball I have ever had. EVER!
What is your DREAM job? (something other than your current job) Retired billionaire.