



New York Cares 

29th Annual COAT DRIVE

Our city is
depending on
you to provide
warmth to our
neighbors in need.

Donate a coat here or at any police precinct citywide.
For a list of all drop-off locations, visit newyorkcares.org/coats.

Don't have a coat to donate? Text COAT to 41444.
Just \$20 buys a new coat for a New Yorker in need.

Bloomberg



VORNADO
REALTY TRUST

MINDSHARE



Photo: Craig Cutler © 2017
New York Cares, Inc.



New York Cares

29th Annual COAT DRIVE

“When I heard about the New York Cares Coat Drive, I thought that maybe I would have the opportunity to get one of my three children a coat. How was I supposed to choose which child would go cold? Thanks to the gracious hearts of my fellow New Yorkers, I was able to keep all three of my kids warm during the winter.”

– Client, Shiloh Church of Christ, Disciples of Christ



Did You Know?

Every year, thousands of New Yorkers rely on your help to keep warm during the harsh winter months.

564

community organizations received coats for their clients from the 2016 New York Cares Coat Drive.

60,000

New Yorkers without permanent homes spend their nights in various municipal shelters.

23,000

of those people are children, who often must spend their days in the cold.

1.7 million

New Yorkers currently live below the poverty line.

30%

of New York City’s children live in poverty.

125,000

Our 2017 goal for the number of coats collected, to fulfill the many requests for coats that we receive from the community.

We are calling on all New Yorkers to help us reach this goal.

Follow these simple steps to donate coats now.

- 1) Place this Coat Drive poster on your collection box or in a visible spot in your office or building to inspire friends and colleagues to donate much-needed coats.
- 2) Send your coats to us as soon as you can. New Yorkers need coats now, and the sooner you get them to us, the faster we can keep people warm.
- 3) Deliver your donated coats to the New York Cares Coat Drive warehouse, conveniently located in Midtown Manhattan.

NOTE: The warehouse is open Monday through Friday from 9:30 a.m.–4:30 p.m. The loading dock is located at 157 West 31st Street between 6th and 7th Avenues. When you arrive at the warehouse, there will be a red donation bin where you can place your coats or if you need assistance call (646) 801-4022.

Don’t have a coat to donate but still want to contribute?

Text COAT to 41444.

Just \$20 buys a new coat for a New Yorker in need.